

Which Track is Best Suited to Your Needs?

Tracks	Especially suited to	What you will get from this track
Program Management, Surveillance, and Strategic Planning Track	<ol style="list-style-type: none"> 1) Managers of CDC-funded LPPP cooperative agreements 2) Other senior staff from state and local lead poisoning primary prevention programs 3) Epidemiologists and others who coordinate data collection and evaluation 4) Staff responsible for planning or needs assessments 5) Staff from public and private sector organizations that will be part of lead poisoning prevention strategic planning activities 	<ol style="list-style-type: none"> 1) Strategies for working with multiple sources of surveillance data on blood lead levels and other health outcomes 2) Strategies for improving data quality 3) Strategies for strategic planning and coalition-building 4) How to develop an effective value statement and resources to build and sustain support for your program 5) Evaluation measures that demonstrate program impact
Targeting and Interventions for Primary Prevention	<ol style="list-style-type: none"> 1) Staff responsible for the design or implementation of lead poisoning primary prevention program interventions and communications campaigns 2) Housing professionals who implement interventions, including home inspectors, sanitarians 3) Community-based organizations engaged in lead poisoning prevention outreach 	<ol style="list-style-type: none"> 1) Data sources and strategies to identify children in need of BLL screening and at-risk housing units 2) Techniques to build community awareness 3) Strategies to enhance program capacity to support primary prevention 4) Strategies to improve the effectiveness of EBLL investigations 5) Cost-effective, evidence-based home interventions to improve housing and health outcomes
Collaboration to Improve Care Coordination and Referrals	<ol style="list-style-type: none"> 1) Any outreach, community health workers, or case managers from CDC-funded LPPP cooperative agreements 2) Community-based partners of CDC-funded LPPP cooperative agreements 3) Representatives of MCH home visiting programs that coordinate with lead primary prevention efforts 	<ol style="list-style-type: none"> 1) Strategies to coordinate and track referrals across health, housing, developmental, and nutritional services 2) Strategies to improve communication with health care providers related to lead poisoning prevention and management of children with EBLL 3) Strategies to enhance cultural sensitivity 4) Key educational messages for families